



The 5th Annual

HELPER'S HERITAGE WEEK

June 2-7, 2008

Event Headquarters:

Teply Graphic Arts & Pub., LLC

50 A Street

Helper, Utah 84526

(435) 472-6666

heritageweek@destinationhelper.com

Will you be a Heritage Week Sponsor?

**Iron Horses, Black Diamonds, Blazin' Six Guns,
Outlaws and a Bordello or Twenty!**

You can't say that we don't have a unique
and colorful history!

**Helper, Utah's
Heritage Week
June 2-7, 2008**

Winner of *True West Magazine's*
#1 True Western Town of 2007!

Western Mining & Railroad Museum

Mining, Railroad & Lifestyle Exhibits
from the Late 1800s to the 1950s

May 1 - September 30:

Mon. - Sat. 10AM ~ 5PM

October 1 - April 30:

Tues. - Sat. 11AM ~ 4PM

Admission by Donation



296 S. Main • Helper, Utah • 84526

For more information, call (435) 472-3009

or visit our website at www.wmrrm.org

More details about the
"Black Sheep of Utah"
and their Heritage Week
can be found at
destinationhelper.com
and you can support the
event and get great merchandise at
imagereplicasmercantile.com!

An ad promoting Heritage Week which appeared in the international publication *True West Magazine*.



The 5th Annual

HELPER'S HERITAGE WEEK

June 2-7, 2008

Event Headquarters:

Teply Graphic Arts & Pub., LLC

50 A Street

Helper, Utah 84526

(435) 472-6666

heritageweek@destinationhelper.com

What Is Heritage Week?



Heritage Week is the week-long celebration of the Western Mining & Railroad Museum. Helper is NOT your stereotypical Utah town! In fact, Helper is the black sheep of Utah -- and mostly proud of it! Helper has a unique and colorful history of railroads, coal mining, bordellos, riots, and outlaws! It is a fact that there were more bars and brothels in Helper than there were churches -- and Butch Cassidy robbed the Castle Gate payroll here!



Originally set aside as part of the statewide Utah Prehistory Week, Heritage Week was sort of a footnote. With such a vast and diverse history, Utah and Helper's heritage needed its own week to promote history and the preservation thereof.



In 2002, the Western Mining & Railroad Museum, under the direction of SueAnn Martell and with the help of Darrin Teply, moved Heritage Week to the first week of June and took the lead.



The first year was a quiet affair, but it slowly began to grow. The next year, with the help of a national game vendor and the Balanced Rock Regulators reenactment group, Heritage Week attracted visitors from far distances who came just for the event. These areas were as far away as Las Vegas, NV and San Diego, CA!

Heritage Week has gained national coverage and notoriety to the point that *True West Magazine* named Helper, Utah, as a True Western Town for two years. In 2006, we were #10. In 2007, we jumped to #1!

Every year there are events ranging from Cemetery and Haunted Tours and guest lectures right up to the big finale where we shut down Main Street and have members of the Balanced Rock Regulators shoot up the street with Hollywood-style smoky blanks. We also have food vendors, a merchant's row and a photo contest. This will be our second year for the Bordello Ball dinner, lecture & auction.

Heritage Week grows every year and is rapidly becoming Helper's biggest event! More details and a schedule of Heritage Week events can be found at www.destinationhelper.com.



The 5th Annual

HELPER'S HERITAGE WEEK

June 2-7, 2008

Event Headquarters:

Teply Graphic Arts & Pub., LLC

50 A Street

Helper, Utah 84526

(435) 472-6666

heritageweek@destinationhelper.com

Will you be a Heritage Week Sponsor?



Heritage Week is a nationally recognized event right here in the heart of Utah. Every year, we hope to make Heritage Week bigger and better and spread the word about Carbon County, its unique history, its people and its business opportunities. In return, every Heritage Week brings new and repeat attendees from not only Carbon County and the state of Utah, but surrounding states too!

Teply Graphic Arts & Publishing, LLC (TGAP) has been a proud sponsor, event coordinator, marketing agency, participant and gun-toting outlaw of this event for the last four years -- but it has grown to a size where TGAP can no longer be a 90% sponsor/underwriter!

Your sponsorship benefits everyone, especially your business. As a sponsor, your company's message will go out to festival attendees and to other people who will see festival advertisements, promotional materials, sponsor cards and DestinationHelper.com! Currently, www.DestinationHelper.com is averaging 900 visitors per month! And that number continues to increase. Your sponsorship will also show a new customer base that you care about your community.

Sponsorships are available at four different levels. All contributions are applied to directly offset costs for entertainment, advertising, operations and materials. All festival staff are volunteers and earn no salary. Running an event like this requires a large amount of funding and many people who care! We hope you will pitch in and be a part of the team.

Sincerely,

SueAnn Martell, Director
Western Mining &
Railroad Museum
435.472.3009

Darrin Teply, Owner
Teply Graphic Arts &
Publishing, LLC
435.472.6666

Annual Award

Given to towns that have made
an important contribution to
preserving their pasts.



Helper, Utah
#1 True Western Town 2007

More details can be found at www.destinationhelper.com.



The 5th Annual

HELPER'S HERITAGE WEEK

June 2-7, 2008

Event Headquarters:

Teply Graphic Arts & Pub., LLC
50 A Street
Helper, Utah 84526
(435) 472-6666
heritageweek@destinationhelper.com

2008 SPONSOR INFORMATION

Please type or print clearly:

Company Name: _____

Company Rep's Name & Title: _____

Address: _____

City, State, Zip: _____

Work phone: () _____

E-mail: _____

Website Address: _____

Sponsor Level:

- Gold level: \$500.00
- Silver level: \$250.00
- Bronze level: \$100.00
- Brass level: \$50.00
- Other level sponsor: Money: \$ _____
- Other level sponsor: Item(s): _____

Don't forget to include a...

- A business card.
- A clean copy of your business logo.
- A copy of this form for your records.

Get involved in sponsoring our area's unique and nationally recognized Old West, Railroad & Mining History!

Event information and sponsor info can be found online at destinationhelper.com.

Make checks payable to:

"Heritage Week c/o TGAP"

Please note that you are a "Heritage Week Sponsor" on the Memo Line

Mail to:
50 A Street
Helper, Utah 84526

Donation method:

- Check #: _____
- Credit Card #: _____ 3Digit #: _____ Exp. Date: _____
Type: VISA MasterCard Discover
- Other #: _____

Sponsor's Signature _____ Date: _____, 2008